

ANDREA AID

Nigeria's First Verified Medical Crowdfunding Platform

SUSTAINABILITY PLAN

2026 to 2030 | Building Toward Permanent Self-Sufficiency

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Andrea Aid was founded by brothers from Port Harcourt, Nigeria, after losing their father to a preventable death in 2023 and watching their niece, their sister's daughter, fight for her life in an ICU in 2025. This plan is dedicated to every Nigerian family that has ever sat in a hospital corridor and wondered how they were going to pay for what was happening behind the door in front of them.

NiYA STARTUP 2.0 WINNER	SCUML REGISTERED	UPTH VERIFIED PARTNER	FEATURED BY TECHPOINT AFRICA
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OUR STORY

Who We Are

Andrea Aid is Nigeria's first verified medical crowdfunding platform. We connect vulnerable patients in verified hospitals with donors across Nigeria and around the world, making sure that every naira given reaches a real patient with a real need.

We were founded by brothers from Port Harcourt, a team of young Nigerians in their twenties and thirties, who built this platform out of two experiences that changed everything they understood about healthcare in Nigeria.

August 2023

We lost our father to heart failure. We had moved him between hospitals trying to find affordable care, and we raised money urgently from everyone we knew. The support came, but it came too slowly. He did not survive. We learned a painful truth that day: in Nigeria, a medical emergency is a financial emergency. People do not always die because treatment does not exist. They die because the money to pay for it does not arrive in time.

August 2025

Two years later, our niece, the daughter of our sister, was born prematurely at six months. She spent three months in intensive care, battling severe anaemia and needing blood transfusion after blood transfusion to survive. Once again we were racing to raise funds, hoping the resources she needed would be there when she needed them. By the generosity of people who chose to trust us, she survived.

"We named the platform after her. Because she survived. And because we wanted every patient on Andrea Aid to have the same chance she had."

Andrea Aid was built so that no family has to navigate a medical emergency alone. No donor has to wonder whether a patient is real. And no life is lost because help could not be organised quickly enough.

WHAT MAKES US DIFFERENT

Our Verification Model

Most crowdfunding platforms in Nigeria let anyone post a fundraising request. Andrea Aid does not. Every single case on our platform is verified by a partner hospital before a single naira of fundraising begins. The hospital confirms the patient is real, the diagnosis is accurate, and the treatment cost is genuine. Only then does the case go live.

This matters for two reasons. For donors, it means every contribution they make goes to a real person with a real need. For patients, it means they get access to a donor community that trusts the platform enough to give quickly, which is exactly what matters most in a medical emergency.

Every naira donated through Andrea Aid goes directly to the hospital, not to a personal account. Donors can track their contribution. Hospitals report back on outcomes. The entire process is transparent from start to finish.

OUR PROGRESS

Where We Are Today

Andrea Aid officially launched on 14 February 2026. In the months since, we have built a verified platform, established hospital partnerships, mobilised a community of donors and volunteers, and been independently recognised by Nigeria's government, its institutions, and its press.

6 Verified Patients Supported since launch	3 Fully Funded Complete treatment costs covered	100+ Outreach Beneficiaries served	20+ Volunteers Nursing volunteers mobilised
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Our Key Milestones

MILESTONE	DETAIL
Official launch	14 February 2026, Valentine's Day, anchored in compassion
NiYA Startup 2.0	Selected from thousands of Nigerian youth startups for the NGN 100,000,000 competitive grant programme for youth founders
FMYD grant	Received NGN 1,000,000 grant from the Federal Ministry of Youth Development in December 2025
SCUML certified	Registered under Nigeria's anti-money laundering framework, confirming full financial compliance
UPTH partnership	Active patient verification partnership with the University of Port Harcourt Teaching Hospital, one of Nigeria's foremost teaching hospitals
Nsirim Foundation	Strategic partnership with the child healthcare foundation led by the Head of Paediatrics and Child Health at UPTH
Board of Advisors	Special Adviser to the Rivers State Governor on ICT is serving on our Board
Techpoint Africa	Featured exclusively on 7 July 2026 as Nigeria's first verified medical crowdfunding platform
RSUTH in progress	Verification partnership in development with Rivers State University Teaching Hospital

OUR GOAL

The 2030 Self-Sufficiency Plan

Andrea Aid's goal is simple to say and serious to build: by 2030, we want to operate entirely without external funding. No grants. No government programmes. No donor dependency. Just a financially self-sufficient platform that serves patients permanently, funded by the returns on its own endowment.

Here is exactly how we plan to get there.

The Endowment Fund

We are building a professionally managed endowment fund, invested in a high-grade Nigerian mutual fund such as Stanbic IBTC Money Market Fund. The target endowment is between NGN 500 million and NGN 1 billion by 2030.

At a conservative 20% annual return, which is consistent with current Nigerian money market fund performance, that endowment generates between NGN 100 million and NGN 200 million every year without touching the principal. That recurring income funds everything: patient support, community outreach, staff, and technology. Permanently.

"We are not building toward a bigger grant. We are building toward the last one. After 2030, the endowment runs the platform. No one has to ask for money again."

What the Returns Cover

ENDOWMENT SIZE	ANNUAL RETURN AT 20%	MONTHLY RETURN	WHAT IT FUNDS
NGN 500 million	NGN 100 million (~\$62,500)	NGN 8.3 million	Core operations, patient support, and outreach
NGN 1 billion	NGN 200 million (~\$125,000)	NGN 16.7 million	Full operations, expanded patient support, staff, and technology growth

THE PLAN

How We Get There: 2026 to 2030

Phase 1 | 2026 to 2027: Build the Foundation

- Grow verified hospital network from 2 to 15 or more partner hospitals across Nigeria
- Scale funded patient cases from 6 to 50 or more per year
- Launch the Andrea WhatsApp Platform, making the service accessible to lower-bandwidth, mobile-first communities
- Establish CSR partnerships with private sector organisations who co-fund patient cases and outreach
- Seed the endowment fund with initial grant capital and begin growing toward NGN 500 million
- Deliver 4 to 6 free community medical outreach events per year, reaching 1,000 or more Nigerians

Phase 2 | 2027 to 2029: Build the Endowment

- Raise endowment capital through a combination of domestic donors, diaspora giving, corporate CSR, and international health foundations
- Grow verified hospital network to cover every geopolitical zone in Nigeria
- Expand patient cases to 100 or more verified cases funded per year
- Launch Andreapedia, Nigeria's first searchable directory of healthcare assistance resources, including NGOs, hospitals, philanthropists, and government health programmes
- Build and publish quarterly impact reports to maintain full transparency with donors and partners

Phase 3 | 2030: Self-Sufficiency

- Endowment fund reaches NGN 500 million to NGN 1 billion target
- Annual endowment returns of NGN 100 million to NGN 200 million permanently fund all operations
- Andrea Aid operates fully without external grant dependency
- Every patient we support from this point is supported by money already in place and already growing
- Begin exploring expansion to other African countries, taking the verified crowdfunding model beyond Nigeria

YEAR	KEY MILESTONE
July 2026	Free medical outreach at RCCG Choba, targeting 200 or more beneficiaries
Q3 2026	Finalise RSUTH verification partnership
Q3 2026	Launch Andrea WhatsApp Platform beta
Q4 2026	Begin first endowment fund contributions
2027	15 or more verified hospital partners across Nigeria
2027 to 2028	50 or more patients funded per year, Andreapedia launched
2028 to 2029	100 or more patients funded per year, endowment approaching NGN 500 million
2030	Full self-sufficiency. Endowment returns fund all operations permanently

TECHNOLOGY

What We Are Building

Andrea Aid is a technology company with a human mission. Here is what we are building to make that mission permanent and scalable.

Verified Patient Platform (Live)

Our core platform at andreaaid.com, where every case is verified by a partner hospital before fundraising begins. Donors can browse cases, contribute, and track outcomes in real time. Every naira goes directly to the hospital.

Andrea WhatsApp Platform (In Development)

A WhatsApp-based extension that will let users register, raise verified cases, donate, and track campaigns from a single chat interface. Built for Nigeria's mobile-first, lower-bandwidth communities, where WhatsApp is already the primary means of communication.

Andreapedia (In Development)

Nigeria's first searchable directory of healthcare assistance. A resource that helps any Nigerian family find NGOs, hospitals, foundations, philanthropists, government health programmes, and free or subsidised treatment opportunities, even when a crowdfunding campaign is not the right solution.

COMMUNITY

Our Community Impact

Andrea Aid is not only a digital platform. We go into communities and provide free healthcare directly to people who need it. Our outreach programme partners with healthcare volunteers, churches, and community organisations to deliver preventive care to underserved Nigerians.

OUTREACH EVENT

DETAIL

Sui Generis x Andrea Aid (Completed)	Ozouba Healthcare Centre. 20 or more nursing volunteers. 100 or more beneficiaries. Free malaria treatment, health consultations, screenings, and community health education
RCCG x Andrea Aid (25 July 2026)	Redeemed Christian Church of God, Choba Branch, Rivers State. Targeting 200 or more beneficiaries with HIV testing, Hepatitis A, B and C screening, eye examinations, free reading glasses, and general consultations

GET INVOLVED

How You Can Be Part of This

Andrea Aid is building something that will outlast any single donation, grant, or partnership. But to get there, we need people and organisations who believe in what we are building to walk with us toward 2030. Here is how you can be involved.

Donate to a Patient

Browse verified patient cases at andreaaid.com and contribute directly to a patient whose story moves you. Every naira goes to the hospital. Every case is verified. You will see exactly what your contribution does.

Sponsor Our Community Outreach

Support our free medical outreach programme. Your sponsorship funds HIV testing, Hepatitis screening, eye care, and general consultations for Nigerians in underserved communities who cannot afford to see a doctor.

Contribute to the Endowment Fund

For organisations, foundations, and major donors who want to make a lasting contribution: investing in the Andrea Aid endowment fund means your money never runs out. It stays invested, it grows, and its returns fund patients, staff, and outreach permanently. You give once. It works forever.

Partner as a Hospital or NGO

If you are a Nigerian hospital, teaching institution, or NGO working in healthcare, contact us about becoming a verified Andrea Aid partner. Verification partnerships are the backbone of everything we do, and every new partner hospital expands the number of patients we can serve.

Corporate and CSR Partnerships

If your organisation has a CSR or social impact mandate in healthcare, education, or community development, there is a partnership with Andrea Aid that fits. Contact us to discuss co-funding patient cases, sponsoring outreach events, or contributing to the endowment fund.

"No family should lose someone because help could not arrive in time. By 2030, we will make sure that in Nigeria, it always does."

Visit us

www.andreaaid.com

Browse cases

www.andreaaid.com/cases

Location

Port Harcourt, Rivers State,
Nigeria

Andrea Aid is registered with the Special Control Unit Against Money Laundering (SCUML) under Nigeria's EFCC. All donations are processed transparently and reported on. Andrea Aid is a NiYA Startup 2.0 beneficiary, recognised by the Federal Ministry of Youth Development. Featured by Techpoint Africa, July 2026.